

Sustainable Innovation 2015

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University for the Creative Arts
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www.cfsd.org.uk



Phil Cumming, Director, Korus Sustainability, UK

Phil is a highly qualified corporate responsibility and sustainability professional with over 16 years multi-sector experience of providing expert advice and delivering successful change programmes on multi-disciplinary projects and within multi-layered organisations. He has had the opportunity to work around the world and support a wide variety of companies in the private, public, and not-for-profit sectors including those in retail, events and hospitality, FMCG, food and drink, construction, chemical, logistics / transportation, ICT, government, financial services, defence and waste management industries.

He is on the Board of Julie's Bicycle a leading sustainability charity working with the music, theatre and creative industries. Acting in an advisory capacity, Phil has and continues to sit on various national and international multi-stakeholder advisory groups and committees. An Associate Lecturer and Expert in Residence with Birkbeck College, he also speaks and writes thought pieces on sustainable business practice.

Phil developed and managed the delivery of the award-winning sustainability strategy for the London 2012 Games. More recently, he has developed a strengthened and clearer operational delivery and governance framework for Kingfisher plc's industry leading and award-winning Net Positive plan.